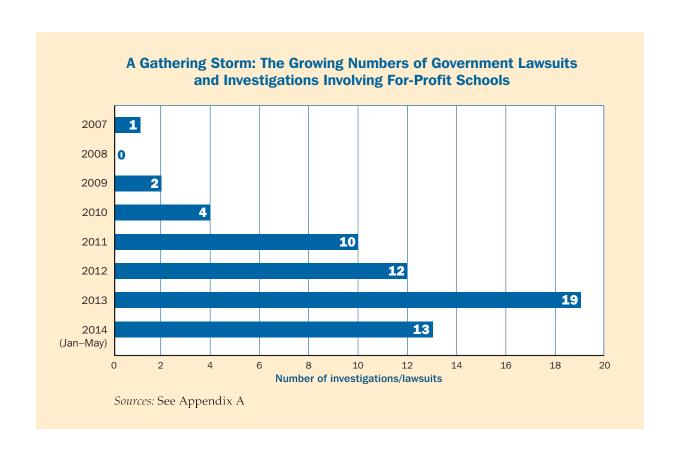


ENSURING EDUCATIONAL INTEGRITY



10 STEPS TO IMPROVE STATE **OVERSIGHT OF FOR-PROFIT SCHOOLS**

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How For-Profit Schools Are Failing Their Students

FOUR-YEAR COLLEGES	GRADUATION PERCENTAGE WITHIN 6 YEARS	PERCENT OF GRADUATES WITH STUDENT LOANS	AVERAGE STUDENT LOAN DEBT AT GRADUATION	DEFAULT RATE WITHIN FIRST 3 YEARS OF REPAYMENT
For-profit	32%	88%	\$39,950	22.8%
Public	57%	66%	\$25,550	13.0%
Private	66%	75%	\$32,300	8.2%

Sources: U.S. Dept. of Educ., Nat'l Center for Education Statistics, "The Condition of Education 2014," NCES 2014-083 (May 2014); The Institute for College Access & Success, "Quick Facts About Student Debt" (Mar. 2014); and U.S. Dept. of Educ., "National Default Rate Briefings for FY 2011 2-Year Rates and FY 2010 3-Year Rates" (Sept. 30, 2013).

How For-Profit Schools Are Failing African American and Latino Students

(4-year Colleges, 2011–2012 School Year)

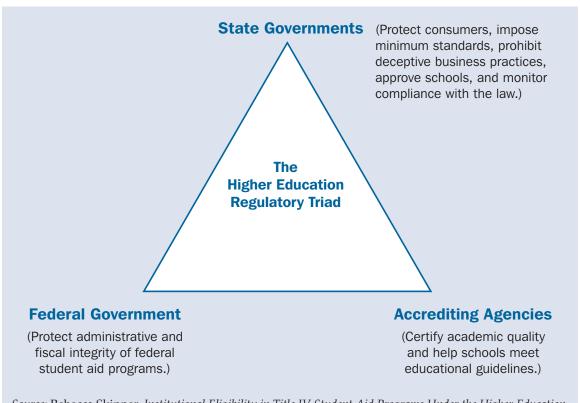
	SHARE OF EACH GROUP'S TOTAL FOR- PROFIT COLLEGE ENROLLMENT	SHARE OF EACH GROUP TAKING OUT STUDENT LOANS AT FOR-PROFIT SCHOOLS
African American	28%	78%
Latino	15%	79%
White	10%	73%

Top Producers of Bachelor's Degrees and Percentage of Degrees per Race

(2011-2012 School Year)

	#1	#2
African American	University of Phoenix (4%)	Ashford University (2.4%)
Latino	Florida International University (4%)	Univ. of Phoenix Online (2.5%)
White	Univ. of Phoenix Online (2%)	Ohio State University (1%)

Sources: Calculations by NCLC using data from Dept. of Educ., Integrated Post-secondary Education Data System (IPEDS), 12-month enrollment, unduplicated head count, 2011–2012 school year, and number of students receiving bachelor's degrees by race/ethnicity, 2011–12 school year; data from Dept. of Educ., 2011–2012 National Postsecondary Student Aid Study, all federal and non-federal loans excluding Parent PLUS loans; and data from Dept. of Educ., Nat'l Center for Educ. Statistics, Digest of Education Statistics: Advance Release of Selected 2013 Digest Tables, Table 322.20.



Source: Rebecca Skinner, Institutional Eligibility in Title IV Student Aid Programs Under the Higher Education Act: Background and Reauthorization Issues, Congressional Research Service Report RL33909 (Mar. 9, 2007)

Largest Online Colleges Involved in Government Investigations (2004 - 2014)

ONLINE STUDENT **NATIONWIDE** HEADCOUNT **NUMBER OF RANK BY SCHOOL AND** (2012-2013 **LAWSUITS AND HEADCOUNT INVESTIGATIONS OWNER** SCHOOL YEAR) University of Phoenix Online, 6 1. 270,000 Apollo Group, Inc. 3. Ashford University, Bridgepoint 89,000 4 Education, Inc. 5. Kaplan University, Kaplan Inc. 48,000 3 11. DeVry University, DeVry, Inc. 34,000 3 13. 30,000 12 Corinthian Colleges, Inc. 14. Education Management Corp. 30,000 6 16. **Colorado Technical University** 20,000 5 Online, Career Educ. Corp.

Source: "Top 20 Online Colleges and Universities by Headcount," www.eduventures.com (Jan. 16, 2013); see Appendix A for information about government investigations and lawsuits.